



## **Sean Cofoid - Sr. Director- Business Intelligence & Analytics**

**Company: Envision Healthcare**

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**01**

**Would you recommend this iPaaS solution to somebody in your role and why will it help somebody in your role?**

- If my team had more integrations with Sales/CRM vendors, it would absolutely make sense to explore it. I can see myself recommending it to clients who are looking for an IT-light way to get their CRM data ingested for analytics.

**02**

**How are you currently getting your data into your visualization tool for analysis?**

- There are two mechanisms for us to get data loaded into our current analysis environments: (1) Connect to a Microsoft SSAS cube created and maintained by a distinct IT team. The cube is often out of date, incorrect, and is generally too slow to use for fine-grained analysis. (2) Custom shell scripts to load, clean, and ingest flat file data into a Postgres environment for further consumption. The second was born out of necessity, not a desire to manage ETL within an analytics organization!

**03**

**How much time do you spend on data analytics projects?**

- 100% of my team is dedicated to analytics. Unfortunately, less than 20% of our time is ever spent doing actual analytics. Data movement and data quality end up consuming the remaining 80%.

**04**

**How much easier is using our iPaaS compared to hand coding?**

- It looks like most of the options are report-based. Assuming the reports cover the use-cases for that particular source, I could see this being valuable. What does the process look like for adding additional reports with different data elements/grain sizes?

**05**

**How much time could Japio save you from the manual integration task?**

- For the current data sources I use, it would not impact any of my integration work. That said, if the platform were extended to include the data sources I most often use, I could see it being much easier to manage, completely replacing the home-grown shell scripts currently in use.

**06**

**How much easier is using our iPaaS compared to ETL/ESB- they tend to be very complexed and time consuming**

- As long as the use case is covered in one of the existing data layouts, I think it would be a huge enabler, especially for the citizen data scientists / data analysts who often live outside IT.

**07**

**Does the Json format make it easier for you to complete analytics projects faster?**

- Most analysts end up working in rows and columns. While Json has its benefits, most analysts will have to convert it into a row/column format before being able to work with it in their preferred tool (e.g., Tableau, Excel, Power BI). The very flexibility of Json that makes it more difficult to readily convert to rows/columns.
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