

## Youssef Mahdy - System Analyst

## **Company: Etisalat**

" I believe hundreds of man days (could be saved), especially for large projects and large amounts of data. "



01

# Would you recommend this iPaaS solution to somebody in your role and why will it help somebody in your role?

- → As a BI Technical Expert in a regional Telecom Operator (https://www.linkedin.com/in/youssefmahdy/) I really know how it's useful to use ETL and DI (Data Integration) tools instead of writing everything from the beginning.
- $\rightarrow$  a) It saves time, and makes it easier to focus on exact needed work.
- → b) It makes better performance for massive amount of data
- → c) and at last it visualizes the integration process, which is a real big value to maintain and reuse the developed integration jobs later for other developers.

### 02

#### How are you currently getting your data into your visualization tool for analysis?

- → We collect the data from different sources into one OLAP system (DWH),
- → Then aggregate the data in different measures and dimensions,
- → To be visualized using any of our BI tools

### 03

#### How much time to do you spend on data analytics projects?

→ Based on requirements complexity, but usually it takes between 3 to 7 working days.

### 04

#### How much easier is using our iPaaS compared to hand coding?

- → Similarly to using a bike to a car :)
- → All what you need is to drag, drop and configure your connectors, transformers and aggregators.
- → Visualizing the process makes it easier to be maintained, whenever needed.

### 05

#### How much time could Japio save you from the manual integration task?

→ I believe hundreds of man days, especially for large projects and large amounts of data.



# How much easier is using our iPaaS compared to ETL/ESB- they tend to be very complexed and time consuming

→ It's usually easier and a greater experience to use it rather than traditional ways of ETL.



Does the Json & CSV formats make it easier for you to complete analytics projects faster?

→ Yes sure, either as staging area or for famous source systems semi-structured formats, if we are going to use normal DBs.