



## Example Use Case #1

ACME Company. U.S.A



### PROBLEMS

- Data was scattered and difficult to access
- Valuable resources were tied up manually creating reports
- Executives had limited visibility into key metrics



### Data Sources

- Salesforce
- Microsoft Excel
- Twitter
- Facebook
- Gusto



### RESULTS

- Increased Productivity
- Real-Time Reports
- No-Coding required to build reports
- Department Collaboration