



Example Use Case #3

Retail Sector



PROBLEMS

- Lacked a centralized reporting solution (Everything in one place)
- Needed real-time data insights to guide purchasing decisions



Data Sources

- Google Analytics
- MySQL
- Intuit Quickbooks
- Facebook
- Instagram



RESULTS

- An executive management platform for the entire retail chain
- Real-time performance dashboards for managers of every store
- Managers now have the ability to stay on top of their numbers and make sure they're hitting their goals
- Increase in productivity = Increase in sales