



Example Use Case #7

A more data-driven organization.



PROBLEMS

- Difficulty making sense of all their data
- Manual reporting was tedious and slow
- Information wasn't delivered in real time



Data Sources

- Google Ads
- Pipedrive
- AWS
- LinkedIn Ads



RESULTS

- Dashboards for marketing, product and customer data
- Enables agile, data-driven business decisions
- Saves ½ an FTE by automating critical BI reporting