



Example Use Case #8

CEO/C-Suite, IT, Marketing



PROBLEMS

- Data was scattered across multiple sources and platforms, including Stripe, Facebook, and Google Analytics.
- Visualizations were scarce and reports were difficult to consume and understand
- Information wasn't available in real time



Data Sources

- Stripe
- Facebook
- Excel
- Intuit Quickbooks



RESULTS

- Increased Efficiency
- Make intelligent marketing and advertising projections
- Centralized place for all company data. No more silos.