



Faisal Hasan - Social Media Manager (Agency)

“I think Japio can help me 3x faster than using spreadsheets for client reporting.”



01

Are you wasting hours building client reports every month?

Yes, sometimes it seems like I'm wasting hours building client reports every month.

02

Are you currently using spreadsheets?

Yes, I'm using spreadsheets to generate reports.

03

What challenges do you face working in spreadsheets

The challenges are:

- Input the statistics manually to the spreadsheet. When the stats change then I need to input them again.
- Spreadsheet can't link to the associated program like facebook ads, google analytics or google ads.
- Designing the table structure for the metrics.
- Possibility to mistake the information which I input manually from the ads manager to the spreadsheet.

04

Japio Vs Spreadsheets. Which is better and why?

Obviously Japio is better. Japio connects me to the ads manager with their API. It manages the data dynamically. So there isn't any possibility of mistakes. Japio also provides me with the exact data that I need. That's why I prefer it.

05

How much faster can Japio help with client reporting?

I think Japio can help me 3x faster than using spreadsheets for client reporting.
