



Autorules

Set-up Guide


2023

Autorules

Here you can create auto rules to regulate your campaign's spending. For example, it can be very useful to reduce spending on places where your ads are not receiving clicks.

So here is the detailed guide on how to create the autorule:

1. First, choose the name, type, and rule time

A screenshot of the 'Create autorules' form in the JAPIO interface. The form is titled 'Create autorules' and has a breadcrumb trail 'Autorules / Create autorules'. The 'Basic' section is active and contains the following fields: 'Autorules name' with the value 'mykyta test', 'Type' with radio buttons for 'bundle' (selected), 'domain', and 'publisher', and 'Rule time' with a dropdown menu set to 'today'. Below the 'Basic' section are two inactive sections: 'Conditions' and 'Target'. The interface includes a sidebar on the left with various icons and a top navigation bar with the user name 'Mykyta Kruchan'.

2. Choose conditions. The important thing, you need to create an empty filter list, so the source would white or blacklisted .

A screenshot of the 'Create autorules' form in the JAPIO interface, showing the 'Conditions' section. The 'Basic' section is now inactive. The 'Conditions' section is active and contains a '+ add' button. Below the button is a rule definition: 'IF ctr < less 0' with a 'Value*' field set to '0'. Below this is an action definition: 'THEN add to list' with a 'List' dropdown menu. The 'Target' section is inactive. The interface includes a sidebar on the left with various icons and a top navigation bar with the user name 'Mykyta Kruchan'.



3. Choose a campaign or/and creative where you want to apply the rule.

